



**Ranjeet Kumar, Tayi**

Product Design Director  
UX Architect & Leader

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## SUMMARY

### Design for Enterprise Cloud, Data and AI

Seasoned designer & player-coach UX leader with 18+ years' experience designing for AI-powered cloud data systems. My design philosophy is to create simple, meaningful experiences with interactive brand storytelling with data, design, and technology in a human-centered approach. Lead UX Teams and effectively drives all UX aspects across entire product innovation ecosystems from strategy to design production.



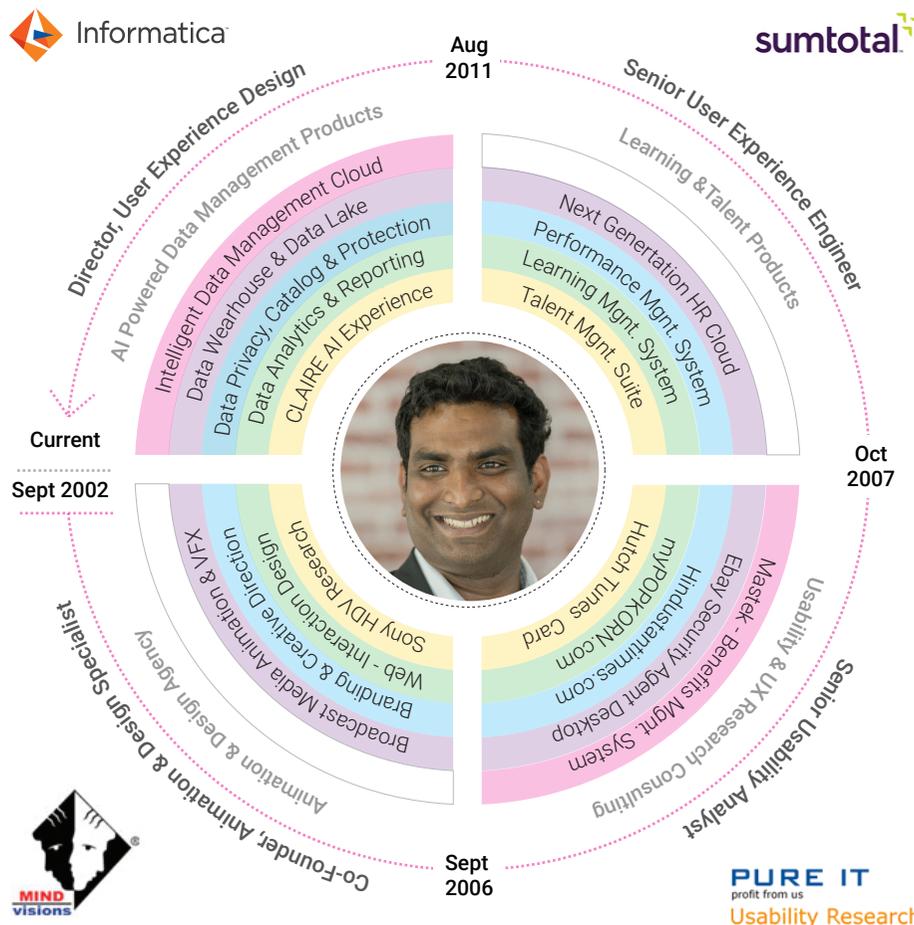
## CAREER HIGHLIGHTS

Currently leading UX Team for AI experience and Cross Product UX for Intelligent Data Management Cloud, the industry's first and most comprehensive AI-powered Informatica Intelligent data management cloud.

Designing and conceptualizing the vision of CLAIRE™ metadata-driven AI-powered technology that learns customers and users' data landscape to automate thousands of manual tasks & augment human activity with many intelligent recommendations and insights.

Laser focus on cloud innovation, data visualization, and data-driven design. Designed and led UX for industry's first award-winning data security intelligence product "Data Privacy Management", "Data Asset Analytics", flagship "Enterprise Data Catalog" and successful in leading multiple cloud data management products.

Designed and led next-generation SAAS - SumTotal HR Cloud Platform with unified talent management. Collaboratively fosters company-wide, customer-first, design-led focus through evangelizing good design.



## EXPERTISE

Creative Design Direction + Leadership  
Envisioning Future Product UX + Concept Modelling  
AI / ML Experience + Cross Product UX  
Interactive Design System + UX Architecture  
User Research + Design Production

## PATENTS

Data Proliferation Graph #US2016301708A1  
Data Protection #US20190312910A1  
Generation of Missing Data #US20190258743A1  
Data Protection #US 17/30017 (P)  
Missing Data Identification #US20190258744A1 (P)

## TALKS & PUBLICATIONS

RSA Conference, SFO- 2019, 2020  
UXPA Conference, SD - 2019  
IUI Conference, LA - 2019  
Business Design Summit, Mumbai - 2018, 2019  
Various UX Topics, UX India - 2012-2019  
World Usability Congress, Austria - 2018  
Design Leadership, Panel Moderator, UXIndia - 2018  
UC Berkley Ext. - 2018 and more...

## AWARDS

40+ Product Awards for Informatica Privacy products  
by Info Security | 2015-2021  
Multiple Employee Achievement & Innovation Awards  
from Informatica, SumTotal and PUREIT  
UXPA (UPA) web personality Award, Hyderabad | 2006

## EDUCATION

**Master of Philosophy**  
M.Phil - Jrm. & Mass Comm | MKU  
**Master of Arts**  
M.A - Advertising & Pr | MKU  
**Bachelor of Commerce**  
B.com | OU

**Diploma in Design Management**  
Grow, USA. (40 weeks)  
**Design Leadership**  
Cooper U.  
**Advanced Multimedia**  
Arena & Hawk Multimedia

## ASSOCIATIONS

CX Advisory Council - Cal State University, East Bay.  
Board Member - Orissa Design Council, India.  
Board Member - UXQCC, Europe.  
Member, Design Management Institute, USA.  
Core Team - Umo.Design, USA.